

# Sponsorships



Are you looking for an effective way to reach professionals in the planned giving community in Reno and Northern Nevada? The Planned Giving Round Table of Northern Nevada (PGRT) offers valuable sponsorship options designed to fit your needs and budget.

## Overview

The Planned Giving Round Table of Northern Nevada (PGRT) is a proud Member Council of the National Association of Charitable Gift Planners. Our mission is to advance and promote charitable gift planning for professionals in Northern Nevada to increase planned giving literacy and further philanthropic impact in our community.

PGRT has more than 50 dedicated members and 300 contacts in the Northern Nevada, Truckee and Lake Tahoe region. Our members represent the professions of the planned giving community - fundraisers and development officers, trust officers, financial planners, attorneys, accountants and more.

PGRT offers professionally executed in-person and virtual educational programming and networking events throughout the year. Events are well-attended by membership and also attract non-members who are new to their professions or new to the Northern Nevada community. Our education programs regularly include regionally and nationally recognized speakers as well as experts on important topics. Many programs provide for continuing education credits to attendees furthering the value we deliver.

**Interested?** Get in touch with PGRT today at [inquiries@pgnv.org](mailto:inquiries@pgnv.org). We would be honored to discuss your interest in a PGRT sponsorship.

## Corporate Sponsorships



**PLANNED GIVING  
ROUND TABLE OF  
NORTHERN NEVADA**

Sponsorship Level	Platinum	Gold	Silver
Annual Sponsorship Fee	\$1,500	\$1,250	\$750
<b>Sponsorship Benefits</b>			
Introduce company at programs and social events	✓		
1 sponsor spotlight post on social media	✓		
Discounted local membership*	✓(2)	✓(1)	
Exhibit space at programs (for in-person events)	✓	✓	
Sponsorship recognition at programs and events	✓	✓	✓
Logo on PGRT website (hyperlinked), emails and flyers	✓	✓	✓
Complimentary ticket(s) to speaker programs	✓(3)	✓(2)	✓(1)

## Nonprofit Sponsorships

Sponsorship Level	Champion	Partner
Annual Sponsorship Fee	\$300	\$150
<b>Sponsorship Benefits</b>		
3-minute presentation at 1 program or social event**	✓	
Complimentary ticket(s) to sponsored speaker program	✓(2)	
Discounted local membership*	✓	
1 sponsor spotlight post on social media	✓	✓
Logo in PGRT promotional emails and flyers	✓	✓
Exhibit space at programs (for in-person events)	✓	✓
Logo on PGRT website (hyperlinked), emails and flyers	✓	✓

\*20% Discount for an employee who is not already an active member.

\*\*Past Champion sponsors have first right of refusal. PGRT has 6 to 7 events per year. Best efforts will be made to honor requested event sponsorship with an understanding that we are trying to support all of our sponsors equally.

PGRT reserves the right to amend sponsorship levels and benefits at any time. Additionally, PGRT In kind sponsors will be called "PGRT Supporters" and may be provided with limited recognition benefits to include acknowledgement on PGRT's website, in emails and in verbal recognition at events.