

# You're Invited!

## Virtual Spring 2023 Speaker Program

The Planned Giving Round Table of Northern Nevada (PGRT) is excited to host Jade Bristol.

### **Toward Justice & Belonging** **Building a More Inclusive Planned Giving Program**

Although non-profits have become more familiar with DEI principles, most planned giving programs are still in the early stages of understanding how to create more inclusive programs. This presentation will examine why communities of color are underrepresented in planned giving and will propose a long-term strategy for how the planned giving sector can become more inclusive and welcoming for all.

In this presentation, you will learn:

- What "DEI" means in the context of a planned giving program
- The legal, historical, and systemic barriers that communities of color have faced in creating wills and trusts
- How lived experiences affect the ways high net worth donors of color give
- How other non-profits are incorporating DEI into their planned giving programs
- Practical and actionable ideas and resources that will help you begin to create a more authentically inclusive planned giving program, and how progress can be measured

#### **Program Details**

**Tuesday, May 9, 2023**

**11:45 AM - 1:00 PM**

**Virtual Program via Zoom**

**RSVP at [PGNV.ORG/MAY2023](https://www.pgnv.org/MAY2023) or to [inquiries@pgnv.org](mailto:inquiries@pgnv.org)**

A Zoom link for the program will be sent to you after completing registration.

Program is free to PGRT members; \$25 for non-members. Sign up for an annual PGRT membership today (only \$100) and get complimentary access to this PGRT program and others throughout the year.

**1-hour CEUs available for CPAs, CFPs, CFREs & attorneys.**

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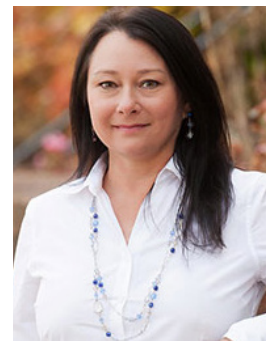


#### **Program Speaker**

### **Jade Bristol, J.D.**

Chief Development Officer  
*Giving Docs*

Jade Bristol is Chief Development Officer at Giving Docs, where she works with planned giving professionals across the country to amplify their planned giving results using Giving Docs' online estate planning tools.



A former Trusts & Estates attorney, Jade has 15 years of experience in the nonprofit sector where she led planned giving departments at Human Rights Campaign and Muscular Dystrophy Association. She serves on the Board of the National Capital Gift Planning Council, and has co-authored extensive research on the intersection between DEI and planned giving. Jade is a cum laude graduate of Georgetown University Law Center where her studies emphasized tax law.