



The Planned Giving Round Table of Northern Nevada (PGRT) is a local council of the National Association of Charitable Gift Planners. [Learn more at pgnv.org](http://pgnv.org)

You're Invited!

In-Person Winter 2023 Speaker Program

The Planned Giving Round Table of Northern Nevada (PGRT) and the Estate Planning Council of Northern Nevada are excited to welcome Lani McCollar and Robert Hofmann.

Philanthropy and Dementia

Nonprofit institutions risk litigation, negative media, and loss of reputation or worse if they are not prepared with sound policies, procedures, and a trained professional staff when working with people who may have *cognitive impairment* due to the onset of dementia and its common form, Alzheimer's disease. This two-part session will provide attendees with an overview of dementia and how to detect it, the "fundraiser's dementia dilemma," an update on research within the professional fundraising and financial planning ranks conducted by The University of Minnesota-Duluth, a review of case studies, and how one community foundation addressed issues identified in an audit. In breakout sessions, attendees will work together to review situational case studies and test practical recommendations on how to address the issues presented.

Program Details

Thursday, January 26, 2023

Registration opens 8:00 AM | Program 8:30 AM - 11:30 AM

The Discovery

490 South Center Street, Reno, NV

RSVP at PGNV.ORG/JAN2023 or to inquiries@pgnv.org

Space is limited; RSVP early to guarantee your seat. Free to PGRT and EPCNN members; \$50 for non-members. Sign up for an annual PGRT membership today (only \$100) and get complimentary access to this PGRT program and others throughout the year. Detailed event location/parking information is on page two.

**SPACE IS
VERY LIMITED**
Register Early!

Program Speakers

Lani A. McCollar

*Associate Vice President
BWF*

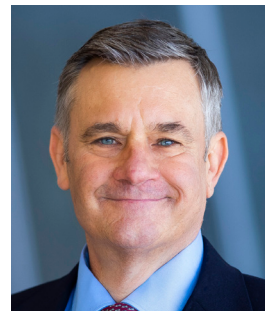
Lani McCollar is recognized as a national thought leader and advocate in philanthropy both for organizations and for their donors suspected of or recently diagnosed with dementia.



Robert Hofmann, MA, CFRE

*Senior Development Officer
University of Minnesota Duluth (UMD)*

Robert Hofmann is a native of Minnesota. He has worked as a Senior Development Officer at the UMD for the past fifteen years, where he has helped raise more than \$22M for student programs and scholarships.



Full speaker bios on page 2 >>



**Light breakfast of pastries, fruit,
coffee and tea included**

**2-hour CEUs available for CPAs,
CFPs, CFREs, CTFAs & attorneys**

PROGRAM SPONSOR

Thank you to
The Discovery
for providing support for
the program meeting space.

PGRT SPONSORS



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Edward Jones
MAKING SENSE OF INVESTING

Winter 2023 Speaker Program: Philanthropy and Dementia

Location Details and Parking Information

The Discovery

490 South Center Street; Reno, NV 89501

- There is free parking in the Discovery parking lot.
- Please do not park in the spots assigned/designated for UNR Innevation Center.
- There is also free and paid street parking in the immediate blocks around the Discovery.

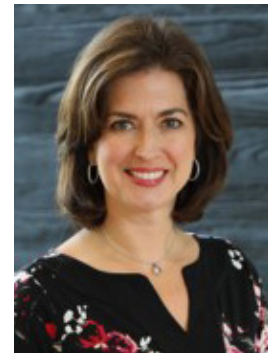
Lani A. McCollar

*Associate Vice President
BWF*

Lani A. McCollar is associate vice president of philanthropic counsel at BWF where she provides campaign readiness, feasibility studies, and ongoing counsel; transformational and/or major gift counsel; organizational strategic planning, assessments, and implementation; and board engagement counsel. She has client experience in almost every sector of philanthropy.

Ms. McCollar brings over 20 years of philanthropy leadership overseeing unprecedented growth both at Groves Academy and Metropolitan State University Foundation. Prior to joining BWF, she also privately consulted with foundations and organizations such as St. Mary's Foundation and People Incorporated. Some recent clients at BWF include: Bemidji State University, The Bakken Museum, Summit Academy OIC, Wayzata Conservancy-Panoway, Basilica of St. Mary, Epilepsy Foundation Minnesota, MDI Biological Laboratory, Animal Humane Society, South Dakota State University Foundation, Hammer Residences, Minnesota State Community and Technical College, Wisconsin Lutheran High School, and Springtide Research Institute.

Ms. McCollar is recognized as a national thought leader and advocate in philanthropy both for organizations and for their donors suspected of or recently diagnosed with dementia. She has presented nationally and internationally at NACGP, AFP ICON, AFP MN, MNCN, and other regional CGP conferences. She received her B.B.A. with honors from the University of Iowa, and a condensed MBA in Nonprofit Management from the University of St. Thomas. She is a board member for the Association of Fundraising Professionals, Minnesota, (AFP MN) and is an active volunteer with many other nonprofit organizations.



Robert Hofmann, MA, CFRE

*Senior Development Officer
University of Minnesota Duluth (UMD)*

Robert Hofmann is a native of Minnesota. For the past fifteen years, he has worked at the University of Minnesota Duluth (UMD) as a Senior Development Officer. At UMD he has helped to raise more than \$22M for student scholarships and programs. He is one of only 7,700 worldwide Certified Fund Raising Executives (CFRE), an internationally recognized credential within the fundraising profession. For more than eight years, Mr. Hofmann has co-lead a cohort of professional fundraisers and researchers who strive to address the ethical and moral dilemma fundraisers face with an increase of dementia among faithful donors.

Mr. Hofmann is an active member the Association of Fundraising Professionals, National Association of Charitable Gift Planners, and the Council for Advancement and Support of Education serving in committee roles and as a frequent conference presenter. He is deeply committed to his Duluth community serving as Past Chair for the Depot Foundation, as an active board member of Rotary Club of Duluth Club #25, and as a Fourth Degree member of the Knights of Columbus. He earned his master's degree in theatre and business communications from Rhode Island College and his undergraduate degree in theatre from Saint John's University of Collegeville, MN. He lives with his wife of 39 years Kathleen and their Blue Heeler dog, Laura, in Hermantown, Minnesota.

