

# Sponsorships



**PLANNED GIVING  
ROUND TABLE OF  
NORTHERN NEVADA**

Are you looking for an effective way to reach the professionals in the planned giving community in Reno and Northern Nevada? The Planned Giving Round Table of Northern Nevada (PGRT) offers valuable year-round and one-time sponsorship options designed to fit your needs and budget. We'd be honored to have a conversation to discuss your interests and needs.

## Overview

The Planned Giving Round Table of Northern Nevada — celebrating more than 15 years since our founding — has more than 50 dedicated members and over 300 contacts around Northern Nevada representing the professions of the planned giving community — fundraisers and development officers, trust officers, financial planners, attorneys and accountants.

PGRT currently offers professionally executed programming and networking events six times a year. Each event is well-attended by membership and also attracts non-members who are new to their professions or new to the Northern Nevada community. Further, our education programs regularly include regionally and nationally-recognized speakers and experts on important topics that provide continuing education credits to attendees furthering the value we deliver. Read on or visit [pgnv.org](http://pgnv.org) to learn more. We look forward to talking with you.

## Opportunities

### Annual Sponsorship

**New for 2020!** PGRT sponsorship packages with year-round promotion across all PGRT programming and other benefits! (see reverse)

### Speaker Program Sponsorship

Sponsor one of three annual PGRT programs. Average attendance is 40-50 participants.

### Networking & Social Mixer Sponsorship

Sponsor one of three annual PGRT mixers. Average attendance is 50-60 participants.

### Email & Print Marketing

Reach PGRT's network with a customized PGRT email or targeted collateral at a PGRT event.

### Scholarship Sponsorship

Sponsor a PGRT scholarship for a gift planning professional with one year of PGRT membership.

## Benefits\*

### PGRT sponsorship benefits may include:

- ✓ Acknowledgment from the podium at events.
- ✓ Exhibitor space at events.
- ✓ Name and logo on PGRT's website and emails.
- ✓ Complimentary seat(s) at program events.
- ✓ Invitations to join program speakers for dinner.
- ✓ Submit topic and speaker suggestions.
- ✓ Sponsors reception with PGRT Board.

## Interested?

Get in touch with the PGRT Board today at [inquiries@pgnv.org](mailto:inquiries@pgnv.org). We would be honored to discuss your interest in a PGRT sponsorship.

\* Benefits vary by sponsorship item or package chosen. Contact PGRT for further details.

# Annual Sponsorships



Sponsorship Level	Platinum	Gold	Silver
Annual Sponsorship Fee	\$2,000	\$1,500	\$1,000
<b>Sponsorship Benefits</b>			
Announcement from podium at program events	✓	✓	
Announcement at networking & social mixers	✓	✓	
Introduce speaker at one program event	✓		
Exhibitor space at programs (three annually)	✓	✓	✓
Exhibitor space at social mixers (three annually)	✓	✓	✓
Complimentary ticket(s) to speaker programs	✓ (2)	✓ (1)	✓ (1)
Invitation to join one Board dinner with speaker	✓ (2 guests)	✓ (1 guest)	
Invitation to Board reception for sponsors	✓	✓	✓
<b>Recognition</b>			
Logo on screen at program events	✓	✓	✓
Logo and name hyperlinked on <a href="http://www.pgnv.org">www.pgnv.org</a>	✓	✓	✓
Logo and name hyperlinked in PGRT emails	✓	✓	✓
Verbal recognition at events	✓	✓	✓
Sponsor spotlight email (mutually agreed upon month)	✓ (2)	✓ (1)	

*Note: PGRT reserves the right to amend sponsorship levels and benefits at any time. Additionally, PGRT In kind sponsors will be called "PGRT Supporters" and may be provided with limited recognition benefits to include acknowledgement on PGRT's website, in PGRT's email communications, and verbal recognition at events.*

## Interested?

Contact the PGRT Board at [inquiries@pgnv.org](mailto:inquiries@pgnv.org). We would be honored to discuss your interest.

# A La Carte Sponsorships



## Speaker Program

### EXCLUSIVE SPONSORSHIP: \$1,500

Benefits include name and logo on all event collateral; announcement from podium at event; opportunity to introduce the program speaker; exhibitor space; two complimentary seats for the program; two invitations to join Board dinner with speaker.

### NON-EXCLUSIVE SPONSORSHIP: \$500 (THREE PER PROGRAM)

Benefits include name and logo on all event collateral; recognition from podium at event; exhibitor space; one complimentary seat for the program, one invitation to join Board dinner with speaker.

## Networking & Social Mixer

### EXCLUSIVE SPONSORSHIP: \$1,000

Benefits include name and logo on all event collateral; announcement from podium at event; opportunity to introduce the program speaker; exhibitor space; two complimentary seats for a PGRT program.

### NON-EXCLUSIVE SPONSORSHIP: \$500 (TWO PER EVENT)

Benefits include name and logo on all event collateral; announcement from podium at event; exhibitor space.

## Scholarships

### PER SCHOLARSHIP: \$200

Benefits include name and logo on all scholarship announcements (verbal and email) and on PGRT website. Organization name associated with awarded scholarship.

## Other

### ONE-TIME CUSTOM EMAIL BLAST: \$250

### PRINTED AD AT PGRT EVENTS: \$250

*Note: A la carte sponsorship availability is subject to the number of annual sponsorship commitments purchased. Contact PGRT for more information.*

## Interested?

Contact the PGRT Board at [inquiries@pgnv.org](mailto:inquiries@pgnv.org). We would be honored to discuss your interest.

The Planned Giving Round Table of Northern Nevada (PGRT) is a proud Member Council of the National Association of Charitable Gift Planners. Our mission is to advance and promote charitable gift planning for professionals in Northern Nevada to increase planned giving literacy and further philanthropic impact in our community. We offer education programming and networking to increase cooperation among professional disciplines in charitable gift planning. Our programs provide accredited continuing education credits to CPAs, CFPs, and lawyers. Visit us at [pgnv.org](http://pgnv.org) or reach us at PGRT, ATTN: Tom Rafferty, P.O. Box 18657, Reno, NV 89511.