

# Sponsorships



**PLANNED GIVING  
ROUND TABLE OF  
NORTHERN NEVADA**

Are you looking for an effective way to reach the professionals in the planned giving community in Reno and Northern Nevada? The Planned Giving Round Table of Northern Nevada (PGRT) offers valuable year-round and one-time sponsorship options designed to fit your needs and budget. We'd be honored to have a conversation to discuss your interests and needs.

## Overview

The Planned Giving Round Table of Northern Nevada — celebrating more than 15 years since our founding — has approximately 70 dedicated members and over 300 contacts around Northern Nevada representing the professions of the planned giving community — fundraisers and development officers, trust officers, financial planners, attorneys and accountants.

PGRT currently offers professionally executed virtual programming and networking events throughout the year. Events are well-attended by membership and also attract non-members who are new to their professions or new to the Northern Nevada community. Our education programs regularly include regionally and nationally-recognized speakers and experts on important topics that provide continuing education credits to attendees furthering the value we deliver. Read on or visit [pgnv.org](http://pgnv.org) to learn more. We look forward to talking with you.

## Opportunities

### **Annual Sponsorship** (Reduced pricing for 2021)

PGRT sponsorship packages with year-round promotion across all PGRT programming and other benefits! (see reverse)

### **Program Sponsorship**

Sponsor a PGRT program. Attendance ranges from 25 up to 60 (and sometimes more) participants.

### **Email & Print Marketing**

Reach PGRT's network with a customized PGRT email or targeted collateral at a PGRT event.

### **Scholarship Fund Sponsorship**

Help support the PGRT Board's provision of a year of PGRT membership to gift planning professionals.

## Benefits\*

### **PGRT sponsorship benefits may include:**

- ✓ Acknowledgment at events.
- ✓ Exhibitor space (for in-person events).
- ✓ Name and logo on PGRT's website and emails.
- ✓ Complimentary attendance at PGRT programs.
- ✓ Special invitations to join PGRT Board gatherings.
- ✓ Submit topic and speaker suggestions.
- ✓ Sponsors reception with PGRT Board.

## Interested?

Get in touch with the PGRT Board today at [inquiries@pgnv.org](mailto:inquiries@pgnv.org). We would be honored to discuss your interest in a PGRT sponsorship.

\* Benefits vary by sponsorship item or package chosen and may be subject to change due to COVID-19 conditions or restrictions. Contact us for details.

# Annual Sponsorships



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Sponsorship Level	Platinum	Gold	Silver
Annual Sponsorship Fee	\$1,000	\$750	\$500
<b>Sponsorship Benefits</b>			
“Presenting Sponsor” Recognition at events	✓	✓	
Announcement at agreed upon programs & events	✓	✓	
Introduce speaker at one program	✓		
* Exhibitor space at programs (for in person events)	✓	✓	✓
* Exhibitor space at social mixers (for in person events)	✓	✓	✓
Complimentary ticket(s) to speaker programs	✓ (2)	✓ (1)	✓ (1)
* Invitation to join one Board dinner with speaker	✓ (2 guests)	✓ (1 guest)	
* Invitation to Board reception for sponsors	✓	✓	✓
<b>Recognition</b>			
Logo on screen at program events	✓	✓	✓
Logo & name hyperlinked on <a href="http://www.pgnv.org">www.pgnv.org</a>	✓	✓	✓
Logo & name hyperlinked in PGRT emails	✓	✓	✓
Verbal recognition at programs & events	✓	✓	✓
Sponsor spotlight email (mutually agreed upon month)	✓ (2)	✓ (1)	

\* Benefit subject to PGRT’s ability to host in-person events with regard to COVID-19 conditions and local restrictions. Note: PGRT reserves the right to amend sponsorship levels and benefits at any time. Additionally, PGRT In kind sponsors will be called “PGRT Supporters” and may be provided with limited recognition benefits to include acknowledgement on PGRT’s website, in emails and in verbal recognition at events.

## Interested?

Contact the PGRT Board at [inquiries@pgnv.org](mailto:inquiries@pgnv.org). We would be honored to discuss your interest.

# A La Carte Sponsorships



## Program Sponsorship

### EXCLUSIVE SPONSORSHIP PER PROGRAM: \$500

Benefits include name and logo on all event collateral; announcement at event; opportunity to introduce the program speaker; exhibitor space (if available); two complimentary seats for the program. Other benefits may be available.

## Scholarships

### SCHOLARSHIP FUND SPONSOR: MINIMUM \$250

Benefits include name and logo on all scholarship announcements (verbal and email) and on PGRT website.

## Other

### ONE-TIME CUSTOM EMAIL BLAST: \$250

### PRINTED AD AT PGRT EVENTS: \$250

*Note: A la carte sponsorship availability is subject to the number of annual sponsorship commitments purchased. Contact PGRT for more information.*

## Interested?

Contact the PGRT Board at [inquiries@pgnv.org](mailto:inquiries@pgnv.org). We would be honored to discuss your interest.

The Planned Giving Round Table of Northern Nevada (PGRT) is a proud Member Council of the National Association of Charitable Gift Planners. Our mission is to advance and promote charitable gift planning for professionals in Northern Nevada to increase planned giving literacy and further philanthropic impact in our community. We offer education programming and networking to increase cooperation among professional disciplines in charitable gift planning. Our programs provide accredited continuing education credits to CPAs, CFPs, and lawyers. Visit us at [pgnv.org](http://pgnv.org) or reach us at PGRT, ATTN: Tom Rafferty, P.O. Box 18657, Reno, NV 89511.