

Sponsorships



**PLANNED GIVING
ROUND TABLE OF
NORTHERN NEVADA**

Are you looking for an effective way to reach professionals in the planned giving community in Reno and Northern Nevada? The Planned Giving Round Table of Northern Nevada (PGRT) offers valuable year-round and one-time sponsorship options designed to fit your needs and budget.

Overview

The Planned Giving Round Table of Northern Nevada — celebrating 20 years since our founding — has almost 100 dedicated members and over 300 contacts in the Northern Nevada, Truckee and Lake Tahoe region. Our members represent the professions of the planned giving community — fundraisers and development officers, trust officers, financial planners, attorneys, accountants and more.

PGRT offers professionally executed in-person and virtual educational programming and networking events throughout the year. Events are well-attended by membership and also attract non-members who are new to their professions or new to the Northern Nevada community. Our education programs regularly include regionally and nationally recognized speakers as well as experts on important topics. Many programs provide for continuing education credits to attendees furthering the value we deliver.

Opportunities

Annual Sponsorship

PGRT sponsorship packages offer year-round promotion across all PGRT programming and other benefits! (see following page)

Program Sponsorship

Program attendance ranges from 25 up to 60 (and sometimes more) participants.

Email & Print Marketing

Reach PGRT's network with a customized PGRT email or targeted collateral at a PGRT event.

Scholarship Fund Sponsorship

Help support the PGRT Board's provision of a year of PGRT membership to gift planning professionals.

Benefits

PGRT sponsorship benefits may include:

- ✓ Acknowledgment at events.
- ✓ Exhibitor space (for in-person events).
- ✓ Name and logo on PGRT's website and emails.
- ✓ Complimentary attendance at PGRT programs.
- ✓ Special invitations to join PGRT Board gatherings.
- ✓ Submit topic and speaker suggestions.
- ✓ Attend speaker receptions with PGRT Board.

Interested?

Get in touch with the PGRT Board today at inquiries@pgnv.org. We would be honored to discuss your interest in a PGRT sponsorship.

Corporate Sponsorships



Sponsorship Level	Platinum	Gold	Silver
Annual Sponsorship Fee	\$1,500	\$1,250	\$750
Sponsorship Benefits			
Introduce company at speaker programs	✓		
Sponsor spotlight post on social media	✓		
Introduce company at social events	✓	✓	
Sponsor spotlight email (mutually agreed upon month)	✓ (2)	✓ (1)	
Exhibit table space at programs (for in person events)	✓	✓	
Complimentary ticket(s) to speaker programs	✓ (3)	✓ (2)	✓ (1)
Invitation to join one Board dinner with speaker	✓ (2 guests)	✓ (1 guest)	✓ (1 guest)
Recognition			
Logo on screen at program events	✓	✓	✓
Logo & name hyperlinked on www.pgnv.org	✓	✓	✓
Logo & name hyperlinked in PGRT emails	✓	✓	✓
Recognition of sponsorship at speaker programs	✓	✓	✓
Recognition of sponsorship at social events	✓	✓	✓

** PGRT reserves the right to amend sponsorship levels and benefits at any time. Additionally, PGRT In kind sponsors will be called "PGRT Supporters" and may be provided with limited recognition benefits to include acknowledgement on PGRT's website, in emails and in verbal recognition at events.*

Interested?

Contact the PGRT Board at inquiries@pgnv.org. We would be honored to discuss your interest.

A La Carte Sponsorships



Nonprofit Event Sponsorship

A SPONSORSHIP DESIGNED TO HIGHLIGHT NONPROFITS IN OUR COMMUNITY

Limited to one sponsor per event. Nonprofits eligible to sponsor one event per year.

Sponsorship Fee	\$300
At break, 3 minute presentation on your nonprofit	✓
Inclusion of nonprofit logo in event promotional materials	✓
Sponsor Spotlight post on social media	✓
Recognition of sponsorship at speaker program	✓
Complimentary annual scholarship (for an employee who is not already an active member)	✓
Exhibit table space at program (for in person events)	✓
Complimentary tickets to speaker program (2)	✓

** PGRT reserves the right to amend sponsorship levels and benefits at any time. Additionally, PGRT In kind sponsors will be called "PGRT Supporters" and may be provided with limited recognition benefits to include acknowledgement on PGRT's website, in emails and in verbal recognition at events.*

Scholarships

SCHOLARSHIP FUND SPONSOR: MINIMUM \$250

Benefits include name and logo on all scholarship announcements (verbal and email) and on PGRT website.

Other

PROGRAM SPONSORSHIP: \$500

ONE-TIME CUSTOM EMAIL BLAST: \$250

PRINTED AD AT PGRT EVENTS: \$250

Note: A la carte sponsorship availability is subject to the number of annual sponsorship commitments purchased. Contact PGRT for more information.

Interested?

Contact the PGRT Board at inquiries@pgnv.org. We would be honored to discuss your interest.

The Planned Giving Round Table of Northern Nevada (PGRT) is a proud Member Council of the National Association of Charitable Gift Planners. Our mission is to advance and promote charitable gift planning for professionals in Northern Nevada to increase planned giving literacy and further philanthropic impact in our community. We offer education programming and networking to increase cooperation among professional disciplines in charitable gift planning. Our programs provide accredited continuing education credits to CPAs, CFPs, and lawyers. Visit us at pgnv.org or email us at inquiries@pgnv.org.